

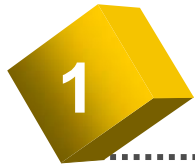
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Why IP Surveillance?

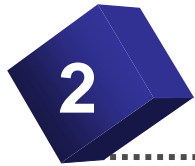
FAE Team

2011.8

Agenda



The IP Surveillance Market

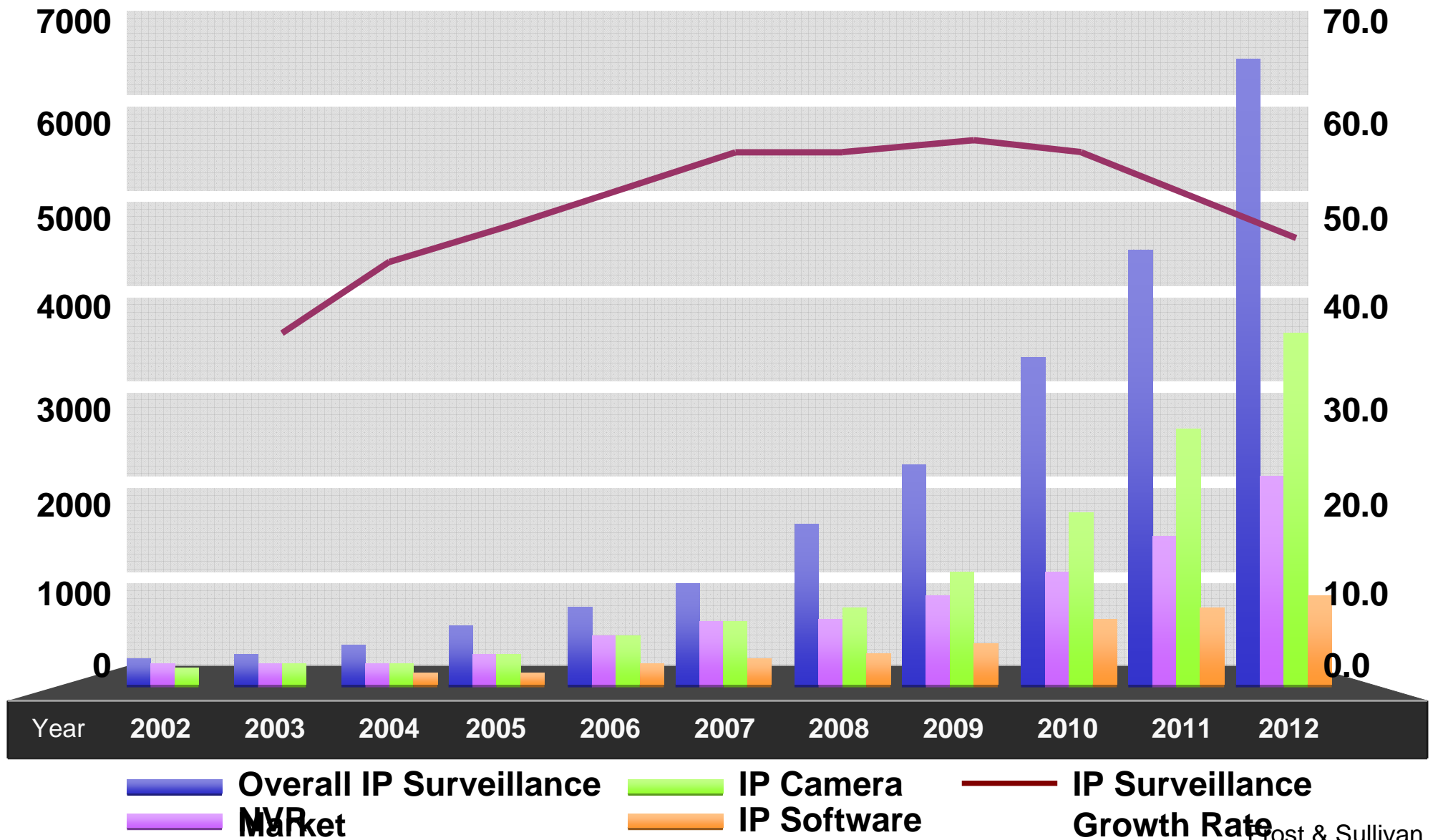


IP vs. Analog



Advantages of IP Surveillance

IP Surveillance Market



Post & Sullivan

IP Surveillance Market

“Over the next three years, the market for megapixel cameras will grow at a compound annual growth rate in excess of 100%.”


IMS, 2008

Why is the IP surveillance market growing at such a fast rate?

Just compare the benefits of IP surveillance over analog...



IP vs. Analog

IP Surveillance 	Analog Surveillance
Higher quality video (up to 5 megapixel) with video intelligence capability	Supports maximum 0.4 megapixel and no video intelligence
Internet based surveillance system supports remote monitoring	No remote monitoring capabilities
Easy to scale up at low cost due to minimal cabling requirements	High cost of installation
Multiple places to store back up video footage	Easy to lose data
Ability to monitor places that are difficult to run cables	Less flexibility when choosing areas to monitor

Advantages of IP Surveillance

❖ The Main Advantages of IP Surveillance Include:

- Remote monitoring
 - View anywhere from an Internet browser
- Remote storage
 - SD card
- Cost efficiency
 - Less cabling = lower installation costs
- High scalability
 - Less installation = faster setup time
- Superior image quality
 - Supports up to 5 megapixels
- Video Intelligence
 - Motion detection, audio detection, people counting, etc.

Contact Us

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Thank You

